



NEWS RELEASE

StyleTap Announces Immediate Availability of StyleTap[®] Platform for Android[™]

TORONTO, Canada, July 16, 2012 – StyleTap Inc. today announced the release of StyleTap Platform for Android[™], which allows over 30,000 applications originally written for Palm OS[®] to run on Android smartphone and tablet devices.

"We have found that many users and businesses have made very large investments in acquiring and developing mobile applications, and these applications have been enhanced and refined to fit their needs like a glove," said Gregory Sokoloff, CEO of StyleTap. "With all the new smartphone platforms, users are reluctant to lock themselves into one platform or to make the same investment over and over for each new platform. StyleTap's cross-platform family of products can help make these problems go away."

"Although there are many useful and entertaining applications available through the various app stores, we receive a constant stream of emails from users telling us that they need StyleTap in order to keep running the applications, not available on any app store, that are critical to their lives and businesses."

StyleTap Platform for Android supports standard features that include TCP/IP networking, audio recording and playback, the ability to use the multi-gigabyte storage as a virtual memory card, and cut/copy/paste of text between native and Palm OS applications. It also provides innovative capabilities such as giving Palm OS applications access to the Android GPS by providing location information in standard GPS NMEA format.

StyleTap Platform for Android is the newest member of the StyleTap Platform family, which includes StyleTap Platform for Windows Mobile[™], StyleTap Platform for Symbian OS[™] and StyleTap Platform for iPhone[®]. With StyleTap Platform, the same binary executable application can run on more smartphones and PDAs than for any other software runtime, while at the same time native code execution is supported on each device. For developers, this is "write once, profit everywhere."

Interested users and developers can visit www.styletap.com/android for instructions on obtaining a free 14-day trial of the Android version. StyleTap Platform for Android can be purchased for US\$49.95.

For more information about StyleTap Platform for Android, please visit www.styletap.com and subscribe to the StyleTap news blog.

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About StyleTap Inc.

StyleTap Inc. is a privately-held Canadian software company founded in 2000 whose mission is to provide the essential software ingredient that enables mobile applications to run on any smartphone. StyleTap Inc. is the developer of StyleTap Platform for Android, StyleTap Platform for iPhone, StyleTap Platform for Symbian OS and StyleTap Platform for Windows Mobile which are robust, high performance software platforms that enable Android, iPhone, iPad, iPod touch, Symbian OS and Windows Mobile devices to run thousands of software applications that are also compatible with Palm OS devices. StyleTap continues to expand the capabilities of its existing products and extend its unique technology to run on additional devices and operating systems.

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(to avoid being classified as spam, please begin the subject field with "StyleTapPlatform: ")

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